

Smarter Travel Initiative



Delivering Workplace Travel Plan Solutions

- ▶ **Do your staff have a problem getting to and from work?**
- ▶ **Does your operation suffer due to congestion on-site?**
- ▶ **Do you have problems recruiting and retaining staff?**
- ▶ **Need to meet planning obligations fast?**
- ▶ **Yes – The Smarter Travel Initiative can help you.**

PTRC's Smarter Travel Initiative is an innovative service targeted at reducing staff travel costs, increasing your bottom line and making you a more attractive employer. This service is applicable to all organisations large and small.

Outcomes

Smarter Travel Initiative is a service tailored to the individual needs of an organisation. The following standard outcomes can be expected:

- Achieve greater efficiency in travel and transport operations;
- Increase business productivity;
- Improve site accessibility for alternative modes of travel;
- Reduce business and individual staff travel costs
- Reduce transport related carbon emissions and noise pollution;
- Improve asset utilisation;
- Enhance corporate reputation and social responsibility; and
- Meet planning obligations.

